



SUMMER ASSOCIATE – CLASS OF 2017

COMPANY DESCRIPTION

The Boston Consulting Group's (BCG) global reputation as a top management consulting firm derives from more than fifty years of experience helping senior managers discover and achieve their companies' full potential. Our mission is to help our clients achieve sustainable competitive advantage through the delivery of customized solutions. We strongly believe in working with our clients, not on them. We partner with each client to help set direction, and face organizational and operational challenges head on.

Founded in 1963, BCG now has more than 10,500 consultants based in 82 offices around the world. BCG's clients are the world's top business leaders. From computers to retailing, our professional expertise spans over 50 industries. The vast majority of our clients rank among the 500 largest companies in each of our three major regions—Americas (North and South), Europe Middle East and Africa, and Asia Pacific. Additionally, we work with a number of small- to medium-sized companies, both public and private.

The success of our assignments routinely leads our clients to maintain long-term relationships with us. Over 85 percent of our revenues come from clients who continue to work with us from one year to the next to maintain the momentum for change and to continually improve bottom-line results they have achieved with our help.

We pride ourselves on our fresh thinking. Our evolving ideas profoundly change the way most businesses think about competition. Many leading business concepts over the past three decades originated with BCG—including, experience curve, time-based competition, Segment-of-One® marketing, deconstruction, and trading up. Our recent Collateral Damage publication series has addressed the implications for managers of the on-going financial crisis.

We believe that no other consulting organization has concentrated as thoroughly on understanding business competition and helping companies make the changes necessary to succeed in increasingly competitive markets.

Location of Offices: 82 offices around the world

Abu Dhabi, Amsterdam, Athens, Atlanta, Auckland, Bangkok, Barcelona, Beijing, Berlin, Bogota, Boston, Brussels, Budapest, Buenos Aires, Calgary, Canberra, Casablanca, Chennai, Chicago, Cologne, Copenhagen, Dallas, Detroit, Dubai, Düsseldorf, Frankfurt, Geneva, Hamburg, Helsinki, Ho Chi Minh City, Hong Kong, Houston, Istanbul, Jakarta, Johannesburg, Kiev, Kuala Lumpur, Lisbon, London, Los Angeles, Luanda, Madrid, Melbourne, Mexico City, Miami, Milan, Minneapolis, Monterrey, Montreal, Moscow, Mumbai, Munich, Nagoya, New Delhi, New Jersey, New York, Oslo, Paris, Perth, Philadelphia, Prague, Rome, Riyadh, San Francisco, Santiago, São Paulo, Seattle, Seoul, Shanghai, Singapore, Stockholm, Stuttgart, Sydney, Taipei, Tel Aviv, Tokyo, Toronto, Vienna, Warsaw, Washington D.C., Zürich

Total Number of Worldwide Consulting Staff: Over 10,500

The Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under national, provincial, or local law, where applicable.

SUMMER ASSOCIATE JOB DESCRIPTION

The Boston Consulting Group offers you an unparalleled opportunity for both personal and professional growth and development. No two experiences are alike and the skills you acquire will position you for success within and outside of BCG.

BCG is staffed by consultants who combine industry experience with acute strategic and analytical skills. They come from a variety of backgrounds, reflecting the diversity of perspective we value. Most assignments involve one or more teams of three to six BCGers; specifically, the typical BCG team is made up of one to two partners, a project manager, and several consultants/associates who work with a similar group of client staff. The standard team combines consultants with relevant technical and industry backgrounds with others who have functional and strategic skills. We also strive to incorporate a mix of seniority and skills to balance the capabilities needed for the project with a sound budget plan. We create value by customizing our approach to complement client capabilities and the issues at hand.

We believe consulting is a process, not a product. Our goal is to guide, develop, facilitate, and enrich each client's strategy development process. Our consulting practice depends on close teamwork between the client's organization and our staff. Clients often remark that a valuable and unusual aspect of working with BCG is the firm's commitment to joint discovery of insights and strategies, and to building the experience base and skills of its client's organization. Team interaction centers on intensive analysis of objective data and open discussion of logic and conclusions. This type of collaborative work is complemented by objective research of the competitive environment, including competitor analysis and capability benchmarking.

Our teams work with client members from all levels of the organization in order to integrate our staff's strategy, operational, and industry experience with the client's knowledge of its particular situation, culture, and constraints. To ensure follow-through by a client, we find it vital to closely link BCG's senior managers with the highest level of the client's organization responsible for acting on the outcomes of our involvement.

Individual assignments can last anywhere from two to twelve months or more, depending on the complexity of the challenges and the client's needs. We usually break each project into modular phases so that our clients see results well before the engagement's end. Assignments normally proceed through three stages over a period of several months: 1) identifying and analyzing opportunities for change and laying out different options for senior management to consider, 2) fleshing out the best options in order to create detailed action plans, and 3) assisting in execution. We believe that working with a client until results are assured is vital to their success.

THE RECRUITING PROCESS

Our employees are the people who make BCG a fantastic place to work. In selecting people to join the firm, we carry out an intensive interview process. The summer program is one of our most important recruiting activities. The aim of the program is to give summer associates an opportunity to get to know our business and our people well. We expect the summer staff to assume responsibilities like those of new permanent consulting staff and to serve as full members of case teams. Many of our summer associates return to full-time positions with us after graduation.

We want to meet candidates who are **scheduled to graduate in 2017** - We welcome students from all disciplines. Candidates should exemplify success in their academic and extracurricular activities, whether that is through volunteer work, professional internships, or through personal initiatives. We seek people with drive, energy, first-rate minds, and ability to lead and persuade.

APPLICATION PROCESS

Application Deadline

The deadline for Summer Associate applications is **Saturday January 9th, 2016 at 11:59 pm**.

How to Apply

Candidates interested in applying must submit an application, which consists of a **cover letter, résumé, and most recent transcript**. You can address your application to Reema Castelino, Recruiting Lead. Candidates selected for first round interviews will be invited to a BCG Crack the Case to help prepare for interviews.

Please follow these 2 steps to apply for a Summer Associate position:

1. Click [here](#) to submit your information
2. Complete an online application at: <http://apply.bcg.com/Calgary>

HELPFUL HINTS

It is never too early to start preparing! To help you prepare for our interview process, we offer practice cases on our website – feel free to review these cases here:

http://www.bcg.com/join_bcg/practice_cases/default.aspx

It is also helpful for you understand the kind of work we do for our clients. Aside from our corporate website, please visit the BCG Perspectives website to learn about the breadth of work we do:

<https://www.bcgperspectives.com/>

Thank you for your interest and best of luck!